THE CAPSTONE EXPERIENCE

The last module, Module #6, in the MBA Program is dedicated to the application of concepts, tools, skills and technologies acquired in the MBA Program – it is the “Capstone Experience.” Coursework “caps” the MBA experience in either a 14 week module (Summer Term) or 16 week module (Fall Term). During this module students will work with either a profit or a non-profit organization on an actual consulting project, resulting in a deliverable for the company or organization which includes a professional quality document and presentation.

The first course, MBA 7600 Contemporary Issues in Strategic Leadership, addresses current issues in management. The consulting project will be introduced and the team will devote time to structuring the deliverable and it will include issues of strategy formulation.

MBA 7610 Strategic Leadership Capstone Project is the second course in the module. It is devoted largely to work on the consulting project deliverable under the direction of the professor and the company project leader. The module culminates with a presentation and professionally prepared manuscript of the project deliverable to the company or organization. The document can be part of your program portfolio of work, which may be valuable in your career path.

Domestic Impact Component and Global Impact Component

Our program for working professionals is committed to providing premier content to our students, including the opportunity for a global experience. Curry College will attempt to make a global component available to students who wish to have an international experience. Students who desire the international experience will choose the “Global Impact Component” of the Capstone Experience. However, because of work or family constraints, not all students may have the ability to travel overseas. Those students will choose the “Domestic Impact Component” of the project.

The “Global Impact Component” students will go overseas for an approximately 10 day international experience that includes company visits, meetings with global managers, lectures and cultural immersion. There is an additional cost to the “Global Impact Component.” The venues for the Global Impact Component are chosen for their application to project requirements and will change.

Details on the capstone company and the global portion will be made available to students as soon as possible, but students should understand that the company drives the project and therefore decisions on both the project parameters and the venue are generally not made more than 3 – 6 months ahead of time.

For the global portion, students will travel as a group with professors and, if applicable, corporate representatives. Arrangements will be provided by Curry.
During the time that a portion of the student consultants are overseas, the “Domestic Impact Component” team will continue working on the project independently.

Previous capstone consulting projects have included ECCO Shoes, the Danish shoemaker; SGT Global, a technology outsourcing firm; Weymouth Bank, a 100 year old community bank; The South Shore Chamber of Commerce; Polartec; and Mayflower Brewing Company. Global components have included overseas experiences in India, visiting outsourcing locations in Chennai, Bangalore and Delhi; and Berlin, Germany and Prague, Czech Republic to study the European cooperative and community banking system, and China with a visit to a Polartec factory and the Great Wall as well as spectacular “Tian’an men Square.”

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