



[Logos, Fonts, PowerPoint Templates, and more are available here.](#)

[Link to the project request form](#)

FONTS

Fira Sans Semibold Headlines

Helvetica Neue (All Weights) Body Copy/Subheads/Signage

IvyJournal
Serif font used for formal occasions.

CURRY PURPLE
PANTONE MEDIUM PURPLE U
C 73
M 85
Y 13
K 2
HEX #654389

PROCESS BLACK
C 0
M 0
Y 0
K 100
HEX #000000

WHITE
C 0
M 0
Y 0
K 0
HEX #FFFFFF

DUSTY BLUE
C 72
M 50
Y 22
K 2
HEX #57769C

DARK PURPLE
C 100
M 100
Y 30
K 0
HEX #2E2C69

LIME GREEN
C 44
M 4
Y 100
K 0
HEX #9DC33B

AQUA
C 51
M 4
Y 27
K 0
HEX #70BDB2

TEAL
C 64
M 6
Y 34
K 15
HEX #49A19C