



Public Disclosure of Student Learning

Institution	<u>Curry College</u>
Academic Business Unit	<u>Business Management Department</u>
Academic Year	<u>2016-2017</u>

Report of Student Learning and Achievement
Curry College
Business Management Department

For Academic Year: 2016-2017

Mission of the Name of your Academic Business Unit
<i>The mission of the Department of Business Management is to offer undergraduate and graduate students high quality, relevant, and rigorous learning outcomes centered educational experiences to inspire the development of ethical, productive, and innovative leaders well-prepared to achieve success in the dynamic global environment.</i>

Student Learning Assessment for Bachelor of Arts in Business Management	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. <i>Students will be able to apply the fundamental principles in the functional area of business.</i>	
2. <i>Students will be able to integrate the functional areas of business and the broader community into informed decision making.</i>	
3. <i>Students will be able to apply ethical principles to leadership and management decisions.</i>	
4. <i>Students will be able to apply fundamental quantitative and qualitative support tools for decision making.</i>	
5. <i>Students will be able to demonstrate effective professional communication skills as individuals and as a productive member of teams.</i>	
6. <i>Students will be able to explain the global dimensions of business in a diverse environment.</i>	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>The strategy case in Senior Seminar</i> Program ISLOs Assessed by this Measure: 1,2,3,4,5,6	<i>75% or more of the students demonstrate proficiency or higher for each of the ISLO's measured by this assignment.</i>

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:							
<i>Post-Graduation Alumni Survey (<6 Months)</i> Program ISLOs Assessed by this Measure: 1,2,3,4,5,6	<i>75% of responding students will have attained employment or continued their education in a related field of study.</i>							
Assessment Results: Program 1								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. Students will be able to apply the fundamental principles in the functional areas of business.						Goal 75%	Result 80%	
2. Students will be able to integrate the functional areas of business and the broader community into informed decision making.						Goal 75%	Result 87%	
3. Students will be able to apply ethical principles to leadership and management decisions.						Goal 75%	Result 85%	
4. Students will be able to apply fundamental quantitative and qualitative support tools for decision making.						Goal 75%	Result 89%	
5. Students will be able to demonstrate effective professional communication skills as individuals and as a productive member of teams.						Goal 75%	Result 76%	
6. Students will be able to explain the global dimensions of business in a diverse environment.						Goal 75%	Result 85%	
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. 75% of responding students will have attained employment or continued their education in a related field of study.						Goal 75%	Results 90%	
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was 75%	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1	MET				MET			
2. Program Learning Outcome 2	MET				MET			
3. Program Learning Outcome 3	MET				MET			
4. Program Learning Outcome 4	MET				MET			

5. <i>Program Learning Outcome 5</i>	MET				MET			
6. <i>Program Learning Outcome 6</i>	MET				MET			
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								

Student Learning Assessment for <i>Master of Business Administration</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. <i>MBA students will be able to integrate major theories and concepts important to multiple areas of business administration.</i>	
2. <i>MBA students will be able to demonstrate written and oral communication skills appropriate for multiple levels of stakeholders to serve diverse audiences. .</i>	
3. <i>MBA students will be able to demonstrate advanced research techniques and analysis methods.</i>	
4. <i>MBA students will be able to demonstrate leadership and management skills appropriate for a team environment.</i>	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>The Capstone Project in MBA 7600/7610</i> Program ISLOs Assessed by this Measure: 1,2,3,4	<i>75% or more of the students meet or exceed the standards for each of the ISOL's measured by this assessment.</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>The Graduating MBA End of Program Evaluation</i> Program ISLOs Assessed by this Measure: 1,2,3,4	<i>75% of completed surveys will rank their understanding of key learning concepts as "Exceeds Minimum Requirements" using a rating scale</i>
Learning Assessment Results: <i>Master of Business Administration</i>	

Summary of Results from Implementing Direct Measures of Student Learning:		
Intended Student Learning Outcome		
1. MBA students will be able to integrate major theories and concepts important to multiple areas of business administration.	Goal 75%	Result 87%
2. MBA students will be able to demonstrate written and oral communication skills appropriate for multiple levels of stakeholders to serve diverse audiences.	Goal 75%	Result 81%
3. MBA students will be able to demonstrate advanced research techniques and analysis methods..	Goal 75%	Result 84%
4. MBA students will be able to demonstrate leadership and management skills appropriate for a team environment.	Goal 75%	Result 87%

Summary of Results from Implementing Indirect Measures of Student Learning:	
1. <i>The Graduating MBA End of Program Evaluation</i>	Goal 75% Result 91%

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
Program ISLOs	Performance Target Was 75%	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was 75%	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. MBA students will be able to integrate major theories and concepts important to multiple areas of business administration.	MET				MET			
2. MBA students will be able to demonstrate written and oral communication skills appropriate for multiple levels of stakeholders to serve diverse audiences.	MET				MET			
3. MBA students will be able to demonstrate advanced research techniques and analysis methods..	MET				MET			

4. MBA students will be able to demonstrate leadership and management skills appropriate for a team environment	MET				MET			
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Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

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